

FLANKED by storming experts – also known as Michael Dawson, group CEO, Gift Voucher Shop and Aine Phelan, group innovation and marketing manager, Bord na Mona – Rachael McBride, a current student of the **Enterprise Evolution Programme**, was happy to praise Ireland's first "speed storming" event for job seekers, which was held recently at the Institute of Technology, Tallaght.

The event saw more than 50 job-seekers attending the quick-paced meeting, which was held to brainstorm ideas with a series of experienced entrepreneurs and leading business people.

Designed as a quick-paced idea generation platform, the job seekers shared business ideas while gathering feedback, with the brainstorming session generating more than 150 business ideas.

